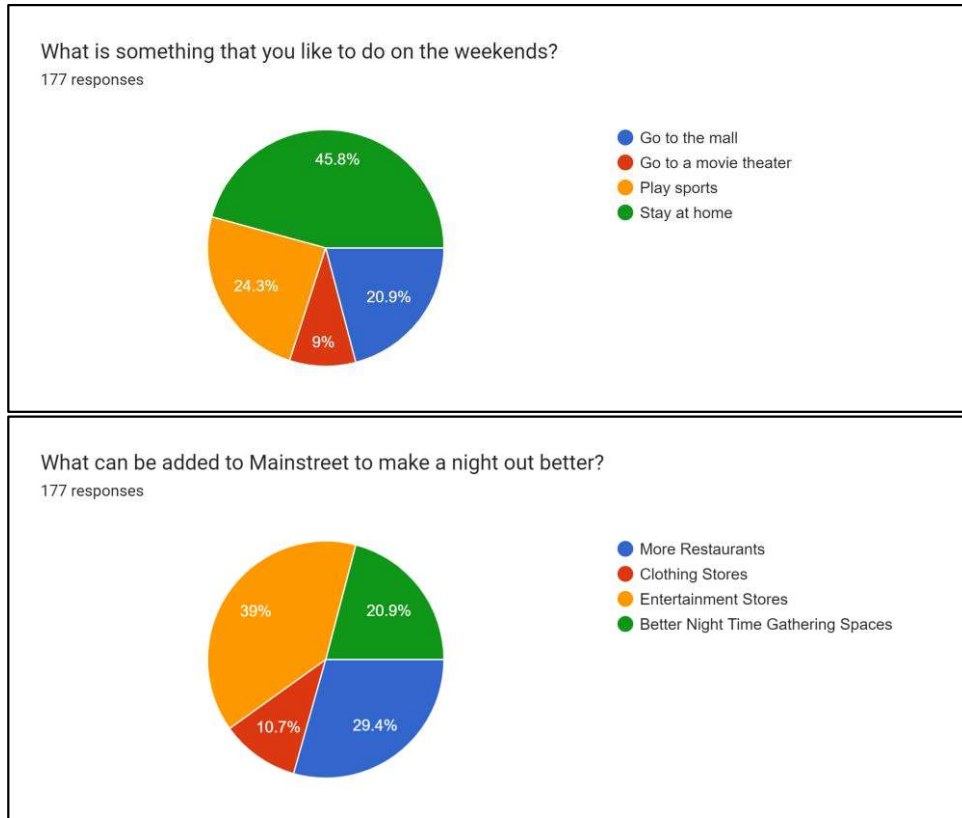


# Town of Elizabeth Survey Results

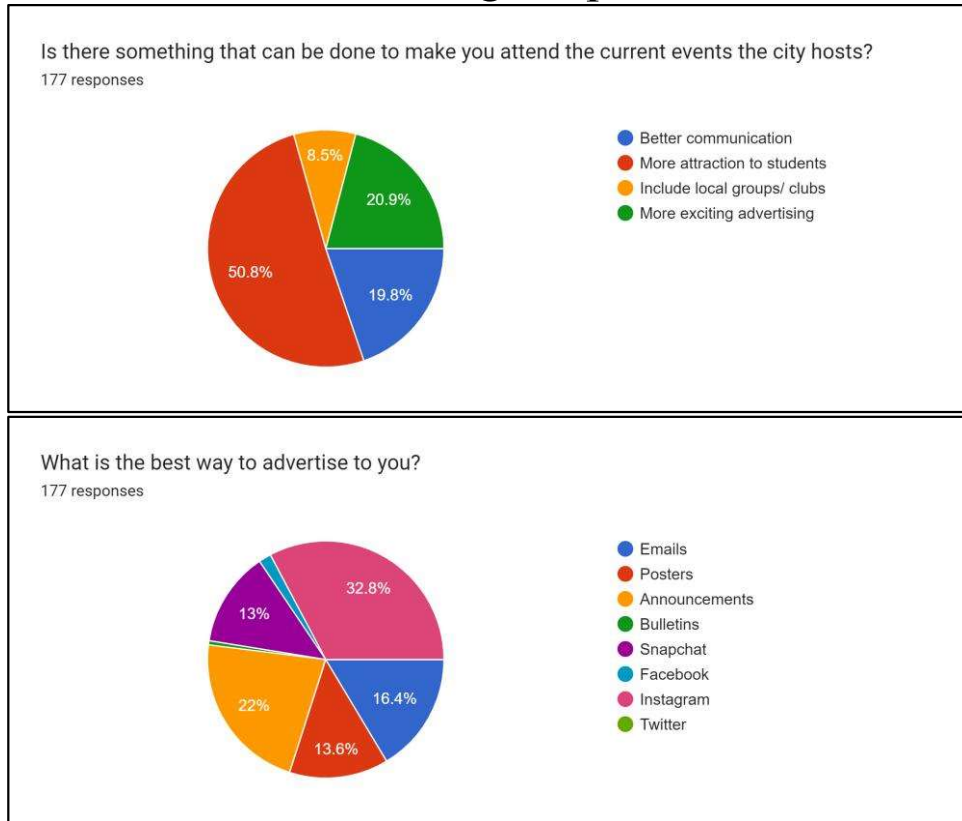
While I sent the survey to the entire student body of Elizabeth High School, and received a response from a quarter of all the students that attend. The results came from a vast number of different groups of people and students who have unique interests. So, knowing that some portion of any group has been represented, along with the decisive favorites for most questions, this survey accurately reflects the generalized wants of the students at Elizabeth High School.

## General Information



Most people say that they spend their weekends at home, and most choose to spend an evening at home. The question of what the people want added to draw them to visit Mainstreet shows that adding forms of entertainment stores, including hobby stores, places you can go to play games, or sporting stores, will entice more people to visit Mainstreet.

## Drawing People

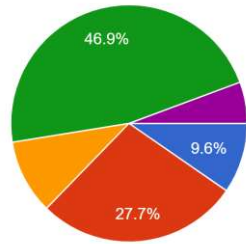


When asked what the best ways would be for people to attend more events and advertising that will better reach a high-school age group, many students said that they do not feel like the events are targeted at them or they are communicated poorly. Some of the most popular opportunities students said are advertising through Instagram and announcements in the school would be most efficient.

## Changes to bring people in the future

What is an activity or place you would like to see in Elizabeth that would make you visit Main Street more?

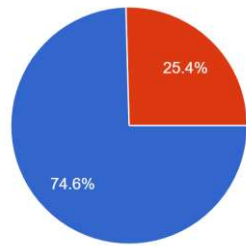
177 responses



- A gathering area
- More places to eat
- Clothes stores
- Diner and Arcade
- More bright and welcoming feel

Would you be interested in more city hosted movie nights in the park?

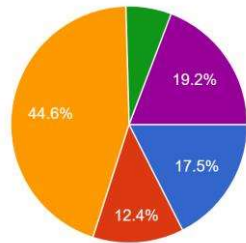
177 responses



- Yes
- No

What do you want to see more of in the Elizabeth area?

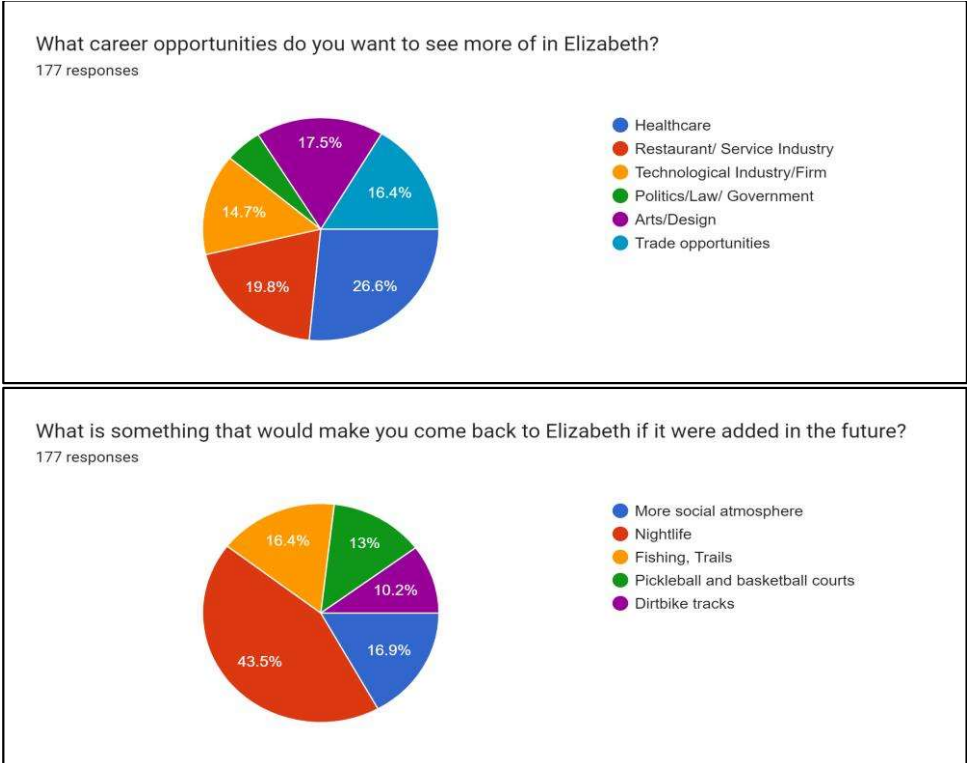
177 responses

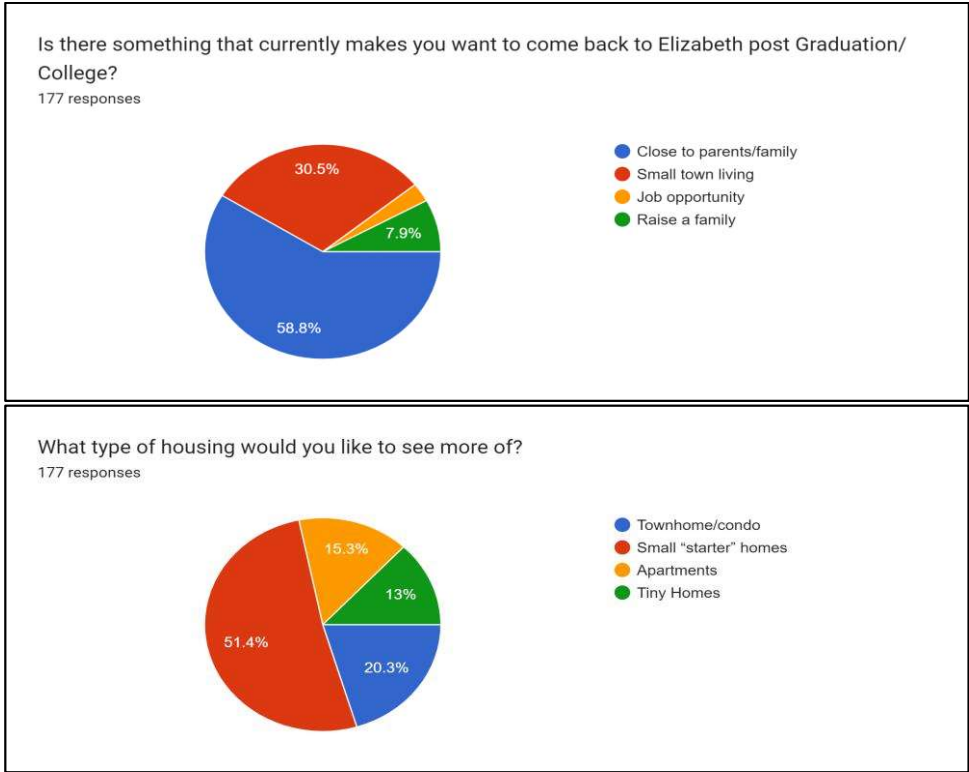


- More social gathering areas
- Better walkability and lighting
- More events that appeal to a younger crowd
- More trails
- A park with fishing lake and gazebos

As the questions shifted towards some improvements that the students would like to see around Mainstreet there was a few clear answers. Many people enjoy it when the city hosts the movie nights and would like to see more of them, and in Mainstreet specifically half of the students want an arcade and diner of some sort that they can go to, but in the Elizabeth area most people would like to see events that appeal to the younger crowds.

## Post-Graduation Return





The survey ended with questions about possible post-graduation plans in Elizabeth. There was a general spread on what career opportunities they would want to see, which can be understood as a general increase in available jobs. One thing that stood out was that many people would return to being closer to family. However, with increased job opportunities, better nightlife and recreational activities, and more small starter homes, more people would return after graduation.