



## The 2024 Friday Night Market and Concert Series is back!

Every year, we strive to bring the best entertainment, including upbeat live music, local vendors, and activities for the kids. This year, we will be bringing back your favorite rolling restaurants and beer and wine from yours truly, The Elizabeth Brewing Company. We need your help to keep our favorite community event free to the public. This year, the market will run every Friday from June 14th through August 16th, 2024.

You can help us make this event one for the record books in a few ways. Below are the sponsorship levels for this year, including a new special perk in our top tier! You are the key to drawing in a good crowd and keeping them coming back this summer.

### Sponsorship Levels

**\*All levels include your name and logo on all social media and promotional materials, including stage banner**

#### **Bronze - \$250 sponsorship (no limit)**

- Two (2) drink tickets for a beverage from EBC (**\$16 Value**)
- One (1) food truck meal voucher (**\$25 Value**)

#### **Silver - \$500 sponsorship (10 Available)**

- One (1) complimentary booth space on any date of your choosing (**\$30 Value**)
- Four (4) drink tickets for a beverage from EBC (**\$32 Value**)
- Two (2) food truck meal vouchers (**\$50 Value**)

#### **Gold - \$1,000 sponsorship (5 Available)**

- One (1) complimentary booth space on any **TWO (2)** dates you choose. (**\$60 Value**)
- Ten (10) drink tickets for a beverage from EBC (**\$80 Value**)
- Four (4) food truck meal vouchers (**\$100 Value**)
- Opportunity to introduce the band on one (1) night and highlight your business

#### **Platinum - \$2,000 sponsorship (2 Available)**

- One (1) complimentary booth space on any **FOUR (4)** dates you choose. (**\$120 Value**)
- 1 Summer Mug from EBC (**\$50 Value**)
- Larger logo on stage banner
- Twenty (20) drink tickets for a beverage from EBC (**\$160 Value**)
- Eight (8) food truck meal vouchers (**\$200 Value**)
- Opportunity to introduce the band on **TWO (2)** nights and highlight your business

#### **DOUBLE Platinum - \$3,000 Sponsorship (2 Available) \*NEW THIS YEAR**

- All benefits from platinum sponsorship
- **Radio shout-out on 8-week iHeart Media campaign**

Join us in uplifting our community and supporting our local businesses this summer! We request your commitment by May 1st to prepare our marketing materials in time. Please contact us at [elizabethbrewingcompany@gmail.com](mailto:elizabethbrewingcompany@gmail.com) or contact us on Facebook to offer your support and commitment to making this event great again!